



PRESS RELEASE

Guy Adams

To celebrate **The Horse Hospital's 15th Anniversary** and **The Contemporary Wardrobe Collection's 30th Anniversary** **The Chamber of Pop Culture** Is Proud To Present

You Can Do Good, You Can Do Bad, Or You Can Do Nothing!

A Year of Specialness Dedicated to the legions of:

Anarchists, Activists, Eccentrics, Individualists, Non-Conformists, Objectors, Outlaws, Protestors, Punks, Protagonists, Radicals, Rebels, Revolutionaries, and Weirdoes.....who took to the cobbles...



press, promotions, brand identity, event management

THE CONTEMPORARY WARDROBE COLLECTION



"Be reasonable - demand the impossible!"
Seditionaries t-shirt 1976

If the Contemporary Wardrobe Collection is the subterranean heart of The Horse Hospital, then the Chamber of Pop Culture is indeed its soul...

Hidden away below street level, floor to ceiling racks laden with rare and exotic street fashions spanning the last sixty years, demand attention. From teenage angst and rites of passage to dreams of changing the world, these fineries were once displayed with attitude and stance, by kids who'd rebel against anything you'd got... and generations who really believed... they'd die before they got old...!

The exuberant and radical force of rebellion, protest and subversion that still permeate these clothes has consistently inspired the programming of events in The Chamber of Pop Culture since its inception, and in harness with what might be called Horsepower help imbue the entire building with a unique spirit and positive energy. The last horses may have vacated in 1913, but their distinct scent remains embedded in the structure, as does an equine equanimity that imparts an amenable yet curious disposition on all those who visit the building.

The exciting symbiosis of The Horse Hospital, The Contemporary Wardrobe Collection, and The Chamber of Pop Culture threw open its doors for the first time in spring 1993 with the groundbreaking and highly influential exhibition *Vive Le Punk*, the first major retrospective of maverick fashioners Vivienne Westwood and Malcolm McLaren and their now legendary Punk designs. The exhibition exceeded all expectations, attracting over 3500 visitors.

An amazing start to an extraordinary journey, that the founders had embarked upon with 'only' the unique spirit and positive energy of the space, combined with a radical DIY ethic evoked by the Punk movement, a gut instinct, vast amounts of energy and enthusiasm, and the faith that there were enough free thinking people out there who shared the heartfelt belief in an alternative venue that represented all the facets of the arts that so often fall through the cracks; in short: a true home for the avant garde. 15 years later, the destination, as ever, remains the journey.

THE CHAMBER OF POP CULTURE



For all press enquiries,
interview requests and further
information please contact:
Guy Adams
+44 (0) 7970 834102
blackrollneck@tiscali.co.uk

SERVING UP POP CULTURE FOR THE LAST 30 YEARS

THEHORSEHOSPITAL.COM • EST. 1993
CONTEMPORARYWARDROBE.COM • EST. 1978

Note to editors: Press releases for specific anniversary events will follow throughout the year



PRESS RELEASE

Guy Adams

press, promotions, brand identity, event management

To celebrate **The Horse Hospital's 15th Anniversary** and
The Contemporary Wardrobe Collection's 30th Anniversary
The Chamber of Pop Culture Is Proud To Present

You Can Do Good, You Can Do Bad, Or You Can Do Nothing!

A Year of Specialness Dedicated to the legions of:

*Anarchists, Activists, Eccentrics, Individualists, Non-Conformists,
Objectors, Outlaws, Protestors, Punks, Protagonists, Radicals,
Rebels, Revolutionaries, and Weirdoes.....who took to the cobbles...*



**OTHER HIGHLIGHTS
INCLUDE:**

April 4th - 26th

• **What are you working on at the moment? What are you collecting at the moment?** an installation of prints, badges, ephemera, and knick knock collections by Mark Pawson.

May

• **Fashion in Film festival**
• **68 Film Festival: The Whole World is Watching**

June 6th - 28th

• **Sacred Pastures**
An Exhibition by Cathy Ward,
Eric Wright & Norbert Kox

July 4th - 26th

• **Nervous Stephen Fowler**
Exhibition

August 8th - 29

• **CND**
an exhibition of photos & posters
celebrating 50 years of C.N.D



For all press enquiries,
interview requests and further
information please contact:
Guy Adams
+44 (0) 7970 834102
blackrollneck@tiscali.co.uk

Anniversary events include:

MAY

**The CONTEMPORARY WARDROBE Collection
30th Anniversary Exhibition**

A multi faceted installation featuring displays of some of the most important and rarely seen items of clothing in the collection, from Mod's and Rockers through to Westwood and Dior. A slide show of literally hundreds of shoots in leading magazines, such as the Face, ID, Vogue, Dazed & Confused etc, etc + Music Videos, Commercials and Movies all illustrating how the collection has been used by numerous stylists and designers.

Vive Le Punk

The Documentary

Fascinating and previously unseen documentation of The Chamber of Pop Culture's very first exhibition in 1993. the documentary features Vivienne Westwood and Malcolm McLaren talking in depth about their designs and is a valuable insight into how they broke all the rules of convention and inspired a generation. Includes footage of the launch party.

SEPTEMBER

WunderKarma

A massive exhibition and Installation celebrating The Chamber of Pop Culture, featuring work from artists who have been involved over the last 15 years including: Peter Anderson, The Bogside Artists, Franko B, Hopital Brut, Joe Coleman, Shepard Fairey, Mark Ferelli, Paul Flack, Harry Forbes, Kate Forbes, Brian Griffin, Maud Larsson, Laurie Lipton, Savage Pencil, Li Cassidy-Peet, P.E.R.V.A.T.E.E.N., Mark Pilkington, Tai Shani, David J. Smith, Steve Stapleton, Gee Vaucher, Gavin Watson, Cathy Ward & Eric Wright, Miron Zownir and many, many more.

Throughout the year...a series of one-off events, screenings and performances from the past curators of The Horse Hospital: Guy (Trever) Adams, Ian White, Paul Smith, James Hollands + Guest curators and fellow travellers from the past 15 years: Alex Czinczel, Nick Abrahams, Iain Aitch, Ken Hollings, Mark Pilkington, Patricia McCormack, Steve Thrower, Jack Sargeant, Billy Chainsaw, David Ellis, Gavin Collinson and Will English amongst others.

SERVING UP POP CULTURE FOR THE LAST 30 YEARS

THEHORSEHOSPITAL.COM • EST. 1993
CONTEMPORARYWARDROBE.COM • EST. 1978

Note to editors: Press releases for specific anniversary events will follow throughout the year